10TH ANNUAL SUMMIT
AND
HALL OF FAME
RECEPTION

12 March 2018
U.S. Capitol Visitors Center
&
U.S. House Rayburn Office Building
Washington, D.C.

SPONSORSHIP OPPORTUNITIES
ABOUT THE U.S. ARMY WOMEN'S FOUNDATION

As our nation participates in Women’s History Month in March, the U.S. Army Women’s Foundation commemorates and celebrates the service, accomplishments, and sacrifices of Army women by hosting an annual Summit and Hall of Fame Reception. These events place the AWF at the forefront of the issues and opportunities impacting U.S. Army women. Event participants interact and partner with an elite cadre of senior military leaders, corporate leaders, opinion leaders, and policy makers.

The U.S. Army Women’s Foundation is a 501(c)(3) nonprofit organization. The mission of the U.S. Army Women’s Foundation is to promote public interest in the Army and recognize and honor the invaluable service of Army women through various programs, research, scholarships, and grants.

OUR PARTNERS

The Army Women’s Foundation works with corporations who honor the service and sacrifice of the women who volunteer to serve our country through the U.S. Army. Together, we preserve our women soldiers’ place in military history, and help them achieve success in the Army and after their service.

Our partners provide both in-kind and monetary donations. Their commitment to us is essential to fulfilling the Army Women’s Foundation mission. We are very grateful for their support.

Your contributions support the following:

1. Legacy Scholarships
2. Professional Development
3. Honoring Exceptional Women Soldiers
4. Preserving Army Women's History
SCHOLARSHIPS

The Army Women’s Foundation recognizes the importance of education and the role it plays in personal, professional and economic fulfillment. The Army Women’s Foundation Legacy Scholarship Program provides grants to women soldiers, past and present, and their lineal descendants to help them attain their educational goals.

The Legacy Scholarship Program offers financial support in four areas: Certificate programs, Community College coursework, Undergraduate Degrees, and Graduate Degrees.

ANNUAL SUMMIT

Each year, in Washington, D.C., the Army Women’s Foundation brings together experts on defense, economic, political, health and social issues that effect soldiers, particularly women soldiers. We’ve examined and celebrated the changing military missions and roles of Army women, the challenges they face transitioning back to civilian life, and the resiliency they demonstrate in handling both.

We look forward to continuing the dialog necessary for supporting strong soldiers.

HALL OF FAME RECEPTION

The Army Women’s Foundation recognizes the extraordinary achievements of Army women and those who support them.

The Army Women’s Foundation Hall of Fame Awards are presented to women who have contributed extraordinary service to the Army or the Armed Forces.
March 12, 2018

SCHEDULE:

10TH ANNUAL SUMMIT
U.S. Capitol Visitors Center
1100 - 1600

Keynote Remarks

Lunch

Keynote Remarks

Panel 1: Leadership and Readiness: From Boots to Business

Perspectives on leadership, readiness, ethics, and service from military officers who have transitioned to successful careers in the private sector.

Panel 2: First to Achieve: Army Women Soldiers and Trailblazers Who Paved the Way

Hear the stories of extraordinary Army women who were the first to achieve. Learn about their journeys to success and the steps it took to achieve their goals.

HALL OF FAME RECEPTION
U.S. House Rayburn Office Building
1700 - 1900

Keynote Remarks

Legacy Scholarship Presentation

Inductees Ceremony
Army Women's Foundation & Museum

Sponsorship Levels

$50,000 PRESENTING SPONSOR

HALL OF FAME AWARDS RECEPTION SPONSOR (LIMITED TO ONE)
- Exclusive recognition as the named sponsor for the Hall of Fame Awards reception.
- Prominent speaking role at reception for speaking role for CEO or other senior executive.
- Opportunity for 8 named company or individual Legacy scholarships.

Additional benefits below:
- Recognition on all Hall of Fame Reception and Scholarship promotional materials, including corporate logo placement on save the date, invitation, and printed program, AWF website and social media, and all permissible onsite signage. (Subject to venue guidelines)
- Recognition in all pre-Hall of Fame Award and Scholarship Reception media publicity and post-event thank you acknowledgements.
- Publicity on AWF website and social media for 2018, including logo and special feature article in Spring newsletter.
- Invitation for up to 25 sponsor representatives and guests to attend the Hall of Fame Awards and Scholarship Reception.
- Key visibility for sponsorship in U.S. Army Women’s Foundation Solutions After-Action Report distributed to the Defense Advisory Committee on Women in the Services (DACOWITS) and other key military decision-makers.
- Status updates of scholarship awardees and testimonials to feature on company website and social responsibility collateral.
- Invite top U.S. Army Women’s Foundation speakers to a company event for a keynote or motivational speech in 2018.
- Attend/receive visibility in all AWF programs and electronic and print publications in 2018.

$25,000 LIBERTY SPONSOR

- Opportunity for 3 named company or individual Legacy scholarships.
- Opportunity for CEO or other senior executive to present scholarship awards to 2018 recipients.

Additional benefits below:
- Recognition on all Hall of Fame and Scholarship promotional materials, including corporate logo placement on the save the date, invitation and printed program, AWF website and social media, and all permissible onsite Hall of Fame and Scholarship signage.
- Recognition in all pre-Hall of Fame and Scholarship media publicity and post-Hall of Fame and Scholarship thank you acknowledgements.
- Publicity on AWF website and social media for 2018, including logo and special mention in Spring newsletter.
- Invitation for up to 12 sponsor representatives and guests to attend the Hall of Fame and Scholarship Reception.
- Key visibility for sponsorship in U.S. Army Women’s Foundation Solutions After-Action Report distributed to the Defense Advisory Committee on Women in the Services (DACOWITS) and other key military decision-makers.
- Status updates of scholarship awardees and testimonials to feature on company website and social responsibility collateral.
- Attend/receive visibility in all AWF programs and electronic and print publications in 2018.
Army Women's Foundation & Museum

Sponsorship Levels

$10,000 FREEDOM SPONSOR

- Recognition on all promotional materials, including on save the date, invitation and printed program, AWF website and social media, and all permissible onsite reception signage.
- Recognition in all pre-event media publicity and post-event thank you acknowledgements.
- Publicity on AWF website and social media for 2018 and listing in Spring newsletter.
- Two named Legacy scholarship awards presented during official program.
- Invitation for 10 sponsor representatives and guests to attend the Hall of Fame Awards and Scholarship Reception.

$5,000 EAGLE SPONSOR

- Sponsor listing included in the save the date, invitation, printed program and permissible event signage.
- Recognition in pre-event publicity and post-event thank you acknowledgement.
- Publicity on AWF website and social media, pre- and post events, listing in Spring newsletter.
- One named Legacy Scholarship award presented during official program.
- Invitation for 6 sponsor representatives and guests to attend the Hall of Fame Awards and Scholarship Reception.

$2,500 COURAGE SPONSOR

- Sponsor listing included in Save the Date, invitation, printed program, and permissible event signage.
- Recognition in pre-event publicity and post Summit thank you acknowledgement.
- Publicity on AWF website and social media, pre- and post events, listing in Spring newsletter.
- Invitation for 4 sponsor representatives and guests to attend the Hall of Fame Awards and Scholarship Reception.

$1,000 PATRIOT SPONSOR

- Sponsor listing in event invitation, printed program and permissible event signage.
- Recognition in pre-event publicity and post-event thank you acknowledgements.
- Publicity on AWF website and social media, pre- and post events, listing in Spring newsletter.
- Invitation for 2 sponsor representatives to attend the Hall of Fame Awards and Scholarship Reception.
10th Annual U.S. Army Women’s Foundation
Hall of Fame Awards Reception
Army Women: Lead, Network, Grow

2018 Sponsorship Offerings

Donor Name ________________________________________________________________
As you would like it to appear on all AWF printed materials

Contact Person ________________________________________________________________

Address ____________________________________________________________________

City ___________________________ State ___________________________ Zip Code ______

Phone ___________________________ Email ____________________________

Yes! We would be pleased to support the 10th Annual U.S. Army Women’s Foundation Hall of Fame Reception:

_____ $50,000 Presenting Partner   _____ $5,000 Eagle Sponsor
_____ $25,000 Liberty Partners       _____ $2,500 Courage Sponsor
_____ $10,000 Freedom Sponsor       _____ $1,000 Patriot Sponsor
_____ $500 Friend of AWF

Pledge forms can be email to one of the following:
Julie Conway: jconway@shamrockdc.com; 703-801-3465
Jeff Livingston: jeff@thetownsendgroup.com; 703-568-6064

Please make checks payable to USAWF and mail to:
U.S. Army Women’s Foundation
Reference: Sponsor
P.O. BOX 5030
Fort Lee, Virginia 23801

The U.S. Army Women’s Foundation is a tax exempt organization under 501 (c) (3) of the Internal Revenue Code Tax-ID: 20-3699693

For more information on sponsorships, please contact Julie Conway or Jeff Livingston.